

WHAT IS CLAIMED IS:

1. An ink jet recording medium comprising at least one ink receptive layer containing polymeric organic particles provided on a support, wherein the polymeric organic particles have a glass transition temperature (T_g) of 40°C or higher and are amphoteric polymeric organic particles having a cationic group and an anionic group.

2. The ink jet recording medium according to claim 1, wherein the polymeric organic particles are (co)polymers of the monomers having an unsaturated double bond, or the polymeric organic particles mainly composed of the (co)polymers.

3. The ink jet recording medium according to claim 1, wherein the polymeric organic particles are the polymeric organic particles obtained by (co)polymerization of the monomers not containing aliphatic conjugated diene-based monomers.

4. The ink jet recording medium according to any one of claims 1 to 3, wherein the weight average particle diameter of the polymeric organic particles is from 1 to 1000 nm.